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FLANBOYANTEATS EXPANDS REACH, BOTH ONLINE AND OFF

Bren Herrera Announces New Collaborations with Latina Magazine, Dean & Deluca & Share Our Strength

Atlanta, GA [June 16, 2010] — Bren Herrera, creator of FlanboyantEats.com, proudly announces today the latest expansions of her culinary empire, through recent collaborations with Latina.com and Dean and Deluca's 'Gourmet Food Blog,' as well as Share Our Strength's 'Operation Frontline' Program.

Latina.com

The online home of *Latina* magazine, Latina.com prides itself on being "the leading online destination for acculturated Latinas on the web, providing interactive forums, useful and interesting tools, unique content and a vibrant community that Latinas simply will not find anywhere else."

Having made its debut on Cinco de Mayo, "Flanboyant Eats with Bren," became Latina.com's first-ever weekly food column. Each Tuesday, Herrera shares her favorite recipes and cooking tips, as well her best how-to tips and foolproof strategies for easy entertaining, Latina-style. Happily, Herrera's column has enjoyed a warm reception from the hundreds of thousands of individuals who visit the website every month, further solidifying Herrera as a preeminent voice for food-loving Latinas of her generation.

Dean & Deluca's Gourmet Food Blog

Having won its Spring Recipe Contest back in March 2010, Herrera now proudly serves as a contributing blogger on Dean & Deluca's Gourmet Food Blog, found online at TheGourmetFoodBlog.DeanandDeluca.com.

While Herrera made her Gourmet Food Blog debut in May 2010, she will now post several times a month, bringing her unique perspective and Latin flavors to wider audience of gourmet foodies.

Share Our Strength's 'Operation Frontline,' Program

Finally, Herrera continues her work to combat hunger by expanded her commitment to Share Our Strength, an organization working to end childhood hunger in America. She now serves as a Volunteer Chef for the charity's 'Operation Frontline,' program, teaching cooking classes to low-income Latinos living in Atlanta. Throughout the course of each 6-week session, Herrera assesses the dietary needs of her students, then teaches them how to plan, shop for and cook delicious, healthy meals at home.

About Bren Herrera

Bren – or "B" as her friends like to call her – is a personal chef, artist, TV personality, traveling writer, teacher and fashionista – and the creator of Flanboyant Eats, an award-winning food blog featuring tasty Cuban and global recipes and cooking videos, which are inspired by her travels. Born in Cuba and raised outside of Washington, DC, Herrera now lives in Atlanta, GA. For more information about Herrera or her work, please visit FlanboyantEats.com.
